

# LUXURY REALTOR PROFILES

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ADVERTISEMENT

## ANNIE G. WALSH

5 STAR CLASSIC REALTY



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**COMING APRIL 2012 • RESERVE YOUR SPACE TODAY!**

Southwest Florida is known for its outstanding real estate. And to meet our affluent readers' needs for information on real estate services available locally, *Gulfshore Life* presents Luxury Realtor Profiles, our advertising guide to leading Brokers and Real Estate Agents in Collier and Lee counties. The section allows you to explain in an editorial style format what makes you and your company stand out from the rest.

# LUXURY REALTOR PROFILES

Leading luxury real estate specialists can now tap into our area's most qualified audience with this special section, the most direct sales and listing tool in Southwest Florida.

## CONSIDER THIS ABOUT GULFSHORE LIFE'S READERS:

- 53% are millionaires
- \$3.7 million average net worth
- 62% consider magazine advertisers to be of higher quality than advertisers in other media
- 86% say the magazine contains useful ads
- 98% own their own home
- \$1.2 million average value of home
- 60% own a second home
- \$1.1 million average value of second home

\*MMR

## YOUR AD WILL GET QUALITY DISTRIBUTION

- *Gulfshore Life* is published 12 times a year with an average distribution of 24,00.
- 11,000 paid and requested subscribers throughout Southwest Florida, in all 50 states and 10 foreign countries.
- You'll find *Gulfshore Life* on every major newsstand in Southwest Florida, in-room at major luxury resorts and hotels in the area, and mailed to a select group of the area's most affluent newcomers.

THE DEADLINE IS COMING UP SOON. CALL YOUR ACCOUNT EXECUTIVE TODAY AT  
**(239) 449-4111**

Submit ad materials to Katie Marsh at  
**KatieM@GulfshoreLife.com**

## Gulfshore Life

3560 KRAFT ROAD, SUITE 301, NAPLES, FL 34105  
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**\$1,700 net**

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