



WHO'S WHO IN HEALTH

COMING APRIL 2012 • RESERVE YOUR SPACE TODAY!

Southwest Florida is known for its outstanding medical care. And to meet our affluent readers' need for information on health and medical services available locally, *Gulfshore Life* presents **Who's Who in Health & Wellness**, our advertising guide to leading practitioners in Collier and Lee counties. The section allows your business to explain in an editorial-style format what makes your practice stand out from the rest. This special section profiling health and medical services also appears in the April issue of *Gulfshore Life*.

RATES & SIZES

FULL PAGE



You provide:
Name of Practice
Specialty
Credentials (one per doctor if multiple doctors are listed on the page)
Quote
One high resolution photo
250 words of text
Contact information
No logos allowed

\$2,500 net

HALF PAGE HORIZONTAL



You provide:
Name of Practice
Specialty
Credentials (one per doctor if multiple doctors are listed on the page)
Quote
One high resolution photo
125 words of text
Contact information
No logos allowed

\$1,250 net

HALF PAGE VERTICAL



You provide:
Name of Practice
Specialty
Credentials (one per doctor if multiple doctors are listed on the page)
Quote
One high resolution photo
125 words of text
Contact information
No logos allowed

\$1,250 net

QUARTER PAGE



You provide:
Name of Practice
Specialty
Credentials (one per doctor if multiple doctors are listed on the page)
Quote
One high resolution photo
75 words of text
Contact information
No logos allowed

\$650 net

Gulfshore Life

WHO'S WHO IN HEALTH

WE UNDERSTAND THE WORLD OF HEALTHCARE IS IN A STATE OF REVOLUTION

At *Gulfshore Life* Magazine, we closely track the trends that are shaping our readers. That's why we've designed Who's Who in Health, a special advertorial section appearing in the January and April issues of *Gulfshore Life* Magazine.

- 23% say *Gulfshore Life's* Who's Who in Health and other health-related sections are the main sources of information for the names of doctors or other medical specialists and healthcare providers
- 40% look forward to or use our Health features
- 48% of Cosmetic Procedure Prospects (6,500+!) read *Gulfshore Life*

*MMR

Extra exposure brought to you at no additional charge! In addition to finding your advertisement in the glossy pages of *Gulfshore Life*, you will also find your business online, at www.GulfshoreLife.com listed in our online Advertiser's Directory, featuring a direct link to your website!

Ask about our affordable reprints: Your profile can easily be reproduced as a magnificent stand-alone brochure or a high-impact direct mail piece.

CLOSING DATE: FEBRUARY 17, 2012

PUBLICATION DATE: APRIL 2012

MATERIALS DUE: FEBRUARY 27, 2012

THE DEADLINE IS COMING UP SOON. CALL
YOUR ACCOUNT EXECUTIVE TODAY AT
(239) 449-4111

Submit ad materials to Katie Marsh at
KatieM@GulfshoreLife.com

Gulfshore Life

3560 KRAFT ROAD, SUITE 301, NAPLES, FL 34105
239.449.4111 • 800.220.4853 • FAX 239.449.4163
WWW.GULFSHORELIFE.COM